

MHA Associate Membership

The Minnesota Hospital Association (MHA) offers associate membership to business partner organizations that interact with Minnesota hospitals and health systems. Associate members gain exposure to key health care decision-makers, access to educational sessions, and opportunities to sponsor MHA programs. MHA partners with companies that provide a wide variety of services to our members – accountants, architects, consultants, lawyers, employee benefit managers, medical waste firms, revenue cycle, medical technologies, risk management, and more.

Benefits of associate membership

- Event sponsorship opportunities
 - By sponsoring a conference or program, associate members can elevate their profile with Minnesota's hospitals and health systems. Sponsorship opportunities include breaks, lunches, programs/sessions, receptions and giveaways.
- Partnership and networking with health care leaders
 - Associate members have the opportunity to have frequent contact with hospital leaders through a range of events.

 Associate membership shows your clients and potential clients that you are actively partnering with health care leaders.
- Visibility with MHA members
 - Associate members are featured on MHA's website and in the MHA membership directory a resource used by health care executives throughout the state. Associate members can also purchase mailing lists of MHA members and access hospital industry database information.
- Education on health care issues
 - Associate members can go in-depth on the latest trends in health care at numerous conferences and educational sessions and with regular updates from educational pieces such as Newsline, MHA's weekly publication.

Conferences

- Winter Trustee Conference
 Jan. 11-12, 2024 | Minneapolis Marriot Northwest
- Health Care Leadership Institute
 April 11-12, 2024 | Crown Plaza Minneapolis West
- Where Disciplines Meet: Putting Patients First
 May 13-14 | Heritage Center of Brooklyn Center
- Summer Trustee Conference
 July 31 Aug. 2, 2024 | Breezy Point Resort

- Annual Meeting
 Sept. 18-20, 2024 | Madden's on Gull Lake
- Fall Finance Conference
 Oct. 22-23, 2024 | Crowne Plaza Minneapolis West
- Joint Perinatal Summit
 Oct. 22-23, 2024 | Crowne Plaza Minneapolis West

Become an associate member

Complete a <u>membership application</u> to become an associate member. MHA's board of directors reviews and formally approves applications. For 2024, associate membership dues are \$1,500, prorated quarterly.